

## Recruiting Experienced-Level MBAs

### Columbia Business School

#### The Executive MBA Program

Columbia Business School's Executive MBA Program attracts managers from around the world and from a range of cultural, personal, and occupational backgrounds. These accomplished professionals participate in an academic program that provides highly relevant learning experiences at the intersection of theory and practice.

The School offers five program formats designed for flexibility, including Friday/Saturday, Saturday-only, Americas, and two partner programs with London Business School (LBS) and the University of Hong Kong (HKU): EMBA-Global Americas and Europe and EMBA-Global Asia, that extend the Columbia network around the globe. Students who enroll in the EMBA Program are diverse, sophisticated managers who have taken on, or aspire to take on, global responsibilities in their organizations, making them ideal candidates for recruitment by international companies. A significant percentage of the EMBA class is self-sponsored and eligible for recruitment.

#### Alumni Network

The Columbia Business School global community includes more than 45,000 alumni in 121 countries worldwide. There are over 18,000 in the New York tri-state area alone. The School's alumni are business leaders in financial services, consulting, real estate, healthcare, media and communications, information technology, marketing, nonprofits, and entrepreneurial ventures. They are proud of the Columbia Business School brand, and many recruit actively on campus and through the School's job-posting and résumé databases.

#### About the School

Columbia Business School offers a variety of degree programs that attract independent thinkers from eclectic backgrounds who thrive on challenges both in and outside the classroom. Our programs bridge academic theory and practice so that students develop strong foundational skills as well as a team oriented work ethic and adept leadership and decision-making capabilities. Most importantly, our students are equipped with an entrepreneurial mindset to think strategically and capture opportunity in a competitive business environment.

### Recruiting Options

#### Job Postings

Post full-time, internship, MS, and experienced-level opportunities at [www.gsb.columbia.edu/jobpost](http://www.gsb.columbia.edu/jobpost). The first time you visit the site as an employer, you will be asked to create a username and password. You will then need to complete a company and contact profile before you are brought to a page where you can access the job posting form ("Post a New Job"). The posting form includes a number of dropdown menus and text boxes to help categorize the job opportunity and make it easier for appropriate candidates to apply.

#### Résumé Books

The Experienced-Hire Talent Portal is an online database that contains résumés of alumni and current EMBA students who are actively seeking job opportunities. If your organization does not already have access to the Experienced-Hire Talent Portal, you may request access online by visiting [www.gsb.columbia.edu/recruiters/how/order](http://www.gsb.columbia.edu/recruiters/how/order). In addition to soliciting candidates through the job board, companies can request customized résumé collections for posted positions at [www.gsb.columbia.edu/recruiters/how/experienced](http://www.gsb.columbia.edu/recruiters/how/experienced).

#### Corporate Events

If you would like to plan an event designed to draw an experienced-hire audience, Alumni Career Services and the Career Management Center can advise you on strategies for organizing programs that are most appropriate based on your recruiting goals. Events may be held on the Columbia campus, at your corporate site, or at another location. Opportunities to sponsor, host, or participate in industry events and career workshops are also available.

#### The CMC

Columbia Business School's Career Management Center (CMC) provides a number of ways for companies to strategically source talent for associate level to C-suite opportunities within your organization. In addition to connecting you with MS students and newly minted MBA talent, the CMC can partner with your company to effectively access our experienced-level talent pool, including MBA alumni and students currently enrolled in the Executive MBA Program.

## EMBA Program Statistics

### Class Profile

Columbia's EMBA Program attracts a vibrant group of professionals from a wide range of industries—banking to real estate to media to healthcare and more. By learning, interacting, and working closely with their classmates, EMBA students gain a distinct advantage that extends far beyond the classroom. Our focus on community and collaboration enables students to learn from the diverse perspectives of their fellow classmates, which in turn helps them approach business challenges faced in their careers from new and insightful angles.

To the right is a sample profile of a typical EMBA-New York: Friday/Saturday class.

### Contact

For more information on accessing our Executive MBA and alumni talent pool, and to learn how we can assist your recruiting efforts, please contact:

#### Michele Rankin

Director  
Experienced Professionals Career Management  
mr3459@gsb.columbia.edu  
212-854-3658

#### Nancy Johnston

Sr. Associate Director  
Experienced Professionals Career Management  
nfj2108@gsb.columbia.edu  
212-854-8821

**“Our alumni and Executive MBA students have impressive work experience and the ability to bridge theory and practice—a skill that allows them to connect the dots, confront real-world challenges, and excel in any environment.”**

—Glenn Hubbard, *Dean and Russell L. Carson Professor of Finance and Economics*

### Background by Industry

Consulting	11%
Consumer Products	1%
Education	1%
Entertainment/Leisure/Sports	5%
Energy/Utilities	1%
Financial Services	32%
Government/Military/Nonprofit	8%
Healthcare/Pharmaceuticals	6%
Marketing/Media/Communications	8%
Private Equity/Venture Capital	5%
Real Estate/Construction/Engineering	3%
Retail/Wholesale	1%
Technology	13%
Other*	5%

\*Includes: arts, law, manufacturing, insurance, and hospitality.

### Class Makeup

Class size	144 (in two clusters)
Women	35%
International	24%
Live in the Tri-state (NY, NJ, CT) area	91%
Average age	32
Average years of work experience	9

### Sponsorship

Full company sponsorship	26%
Partial company sponsorship	41%
Self-sponsorship	33%

### EMBA Program Formats

EMBA-New York (Friday/Saturday)	20 months September intake
EMBA-New York (Saturday-only)	23 months May intake
EMBA-Americas	20 months January intake
EMBA-Global Americas & Europe (Partner program with LBS)	20 months May intake
EMBA-Global Asia (Partner program with LBS and HKU)	20 months May intake