

DR ALEXIS CROW

Email: aac2223@columbia.edu

An LSE PhD graduate with a background in economics and geopolitics; former teaching fellow at London School of Economics; research fellow at London-based think-tank Chatham House; worked in investment before joining PricewaterhouseCoopers to establish the firm's Geopolitical Investing practice, where I am responsible for advising companies and investors on the global macroeconomic environment, the geopolitical landscape, and opportunities for long-term investing and capital allocation across global markets. A passionate public speaker, author, and guest lecturer, with a media profile in leading financial and business publications and outlets in the US, Europe, and Asia. An active member of local communities supporting prayer, meditation, and parish life, and serving the homeless in downtown New York City.

EDUCATION

London School of Economics and Political Science, London, UK PhD	Oct 2006 – Oct 2009
London School of Economics and Political Science, London, UK MSc	Oct 2005 – Sept 2006
University of St. Andrews, St. Andrews, Scotland, UK MA Honours, International Relations – First Class	Sept 2001 – June 2005
Awty International School, Houston, Texas, USA International Baccalaureate	Aug 1998 – June 2001

CAREER HISTORY

PricewaterhouseCoopers, New York, NY, USA

Lead, Geopolitical Investing practice

Aug 2015 – current

- Joined PwC with the mandate of creating a geopolitical advisory business for the Firm, guiding multinational corporations, asset managers, private equity and institutional investors on dynamics of the global macroeconomic environment, geopolitical landscape, and opportunities for portfolio construction, long-term investing and capital allocation.
- Leading a team of talented professionals to formulate strategy for c-suite executives and their teams; providing macroeconomic and geopolitical market assessments with 1, 3, 5, and 10-15 year horizons.

- Speaking at business and finance conferences around the world on economics, finance, geopolitics, and investing; and consumer and real estate industries.

Columbia Business School, New York, NY, USA

Senior Fellow, Richard Paul Richman Center for Business, Law, and Public Policy Jan 2018 - current

- Senior Fellow at the intersection of business education and commerce, providing publications, media, and events for the center and MBA students.
- Provide guest lectures on the future of work, trade, the Middle East and energy markets, and developing / emerging markets for Columbia Business School, Columbia School of International and Public Affairs, Columbia Journalism School; provide webinars on COVID-19 and economic impact, and issues of income inequality for wider Columbia Business School network.
- Serve as an academic mentor and professional guide for MBA/JDA candidates in Columbia Business School / Columbia Law School.

World Economic Forum, Geneva, Switzerland

Council Member, Global Futures Council on Geopolitics Sept 2019 – current

- Member of Global Futures Council on Geopolitics, in order to provide insight from the private sector on geopolitics, in setting the agenda for Davos 2020

Expert, Global Risks Report Sept 2019 – current

- Providing expertise on economic and financial risk for the 2020 Global Risks Report publication

Atlantic Council, Washington DC, USA

Senior Fellow, Global Business and Economics Programme Jan 2019 - current

- Senior Fellow at Washington-headquartered global think-tank;
- Expert on global business and economics, alternative assets, US and international capital markets; with regional expertise in Asia, Brazil, Europe, Middle East, and US

Groppe Interests, Houston, Texas, USA

Principal Jan 2013 – Aug 2015

- Responsible for developing long-range planning and executing family investment in international and North American oil and gas, through direct deals, funds, and via holdings in Groppe, Long and Littell, and the Mitchell Group, both of Houston, Texas.
- Advising family office on equities investments in the Middle East.

G2 Investment Group, LLC, New York, NY, USA

Managing Director Aug 2012 – Aug 2013

- Held responsibility for providing strategic and geopolitical insight for the firm, and for facilitating global relationships in order to develop business and investment strategies for the company.
- Primary area of focus was guiding investment to direct deals in Canadian oil and gas within an energy merchant banking company, Grafton Energy Capital, via a partnership between G2 and Richard Grafton in Calgary, Alberta.
- Within this mandate, created a platform for bilateral deal-flow between the Middle East and North America in investments related to oil and gas, principally developing relationships with sovereign, governmental, family office, and individual investors in Oman, Bahrain, Qatar, the UAE, and Saudi Arabia.

Chatham House (Royal Institute of International Affairs), London, UK

Lead, Cultural Dialogue in International Security

Jan 2011 – Sept 2012

- Headed a major policy research project on creating a framework for international risk engagement, facilitated dialogue across private, public and media sectors on problem-solving and risk mitigation
- Negotiated global partnerships for the project with governmental, corporate and academic partners; fundraised 50% above annual targets, from donors including the Norwegian Ministry of Foreign Affairs, the British Council, the Goethe Institute, NATO Public Diplomacy Division, Afren Plc, and the Mitchell Group
- Communicated innovative ideas to decision-makers through high-level roundtable events and published corollary policy briefs, working with Ministries of Foreign Affairs in the Middle East, Asia, Europe, and the US.

Associate Fellow, International Security Programme

Jan 2010 – Dec 2010

- Developed expertise on transatlantic and European security in a time of fiscal restraint; identified clear problems and solutions for policymakers through television, radio, and print news outlets, including al-Jazeera, BBC, BBC Arabic, CNN, *The New York Times*, Xinhua News, Phoenix TV, Bloomberg, France24, International Business Times, *The Independent*
- Analyzed cutting-edge international crises and delivered analysis and reports to raise the profile of the Institute through Expert Comment online, and via print media in Chatham House's monthly publication, *The World Today*

Institute for Economic and Political Studies, London, UK

Jan 2011 - July 2012

- Taught course on the New Security Agenda to junior year abroad students from the US; mentored and advised students on navigating the differences from the North American to the British university system

London School of Economics, London, UK

Teaching Fellow

Sept 2009 – Sept 2010

- Lectured and conducted courses on strategy and ethics

- Supervised postgraduate and undergraduate tutees in weekly meetings on dissertations and course literature; advised students on career choices and acted as referee for jobs in public, private, and non-governmental sectors

Graduate Teaching Assistant, Oct 2008 – June 2009

- Taught Masters and Undergraduate courses on strategy and ethics; developed course reading lists and literature.

Royal United Service Institute (RUSI), London, UK

July 2008 – Oct 2008

- Worked in the European Security Programme, Department of International Security Studies
- Authored several articles in the Institute's *Newsbrief* publication, specializing in UK-France and EU-NATO relations
- Contributed research and analysis to the website throughout the August crisis in Georgia

Centre for the Study of Terrorism and Political Violence (CSTPV), Scotland, UK

Database Manager/Security Analyst

Sept 2004 – May 2005

- Directed internship programme for undergraduate and postgraduate researchers
- Compiled, edited and maintained a database for worldwide incidents of terrorism, political violence and terrorist group profiles
- Coordinated fortnightly briefings to military, intelligence and diplomatic personnel of British and foreign governments which consisted of presentations by interns on analysis of relevant incidents within their region of concern and/or a terrorist group profile update

Security Analyst, Latin America desk

Sept 2002 – Sept 2004

- Researched and analyzed data on incidents of terrorism and political violence
- Monitored incidents in Central America, Brazil, Argentina, Paraguay, and Uruguay
- Specifically developed research and presented briefings on the group Comando Vermelho operating in Brazil

REPRESENTATIVE PUBLICATIONS (*Please see attached list for most recent publications and media appearances*)

- 'COVID-19 and developing Asia: weathering the economic storm.' 27 Mar 2020. ORF Online. <https://www.orfonline.org/expert-speak/covid19-developing-asia-weathering-storm-63769/>
- 'COVID-19 and the global economy.' 11 Mar 2020. ORF Online. <https://www.orfonline.org/expert-speak/covid19-and-the-global-economy-62424/>
- 'Brazil beneath the surface: the outlook for business and investing in 2020.' February 2020. PwC Cornering the Globe. <https://www.pwc.com/us/en/library/risk-regulatory/brazil-business-investing.html>
- 'She-EO: how female executives power profit in the new economy.' 15 Aug 2019. *Atlantic Council*. <https://www.atlanticcouncil.org/blogs/new-atlanticist/sheeo-how-female-executives-power-profit-in-the-new-economy/>

- ‘How governments, companies and investors can help support the future of work.’ 25 April 2019. <https://www.atlanticcouncil.org/blogs/new-atlanticist/how-governments-companies-and-investors-can-help-support-the-future-of-work/>
- ‘Some German medicine for Trump.’ *Washington Post*, 11 April 2018. https://www.washingtonpost.com/news/worldpost/wp/2018/04/11/trump-trade-war/?utm_term=.236e15beaa0e
- ‘How to get women back in the workplace.’ *Foreign Affairs*, 5 May 2017. <https://www.foreignaffairs.com/articles/2017-05-05/how-get-women-back-workplace>
- ‘Why global commerce benefits us all.’ *World Post / Washington Post*. 18 January 2017.
- ‘Why investing in infrastructure in developing countries will help us all.’ *World Post/Huffington Post*. 11 August 2015. http://www.huffingtonpost.com/alexis-crow/invest-infrastructure-developing-countries_b_7971916.html
- ‘How the US can actually help the Middle East.’ *World Post/Huffington Post*. 6 June 2015. http://www.huffingtonpost.com/alexis-crow/us-help-middle-east_b_7471236.html
- ‘Aid will not sustain Afghanistan’s economy.’ Co-authored with Ahmed Rashid. *Financial Times*, 30 July 2012.
- ‘Is there really an Obama doctrine?’ Room for Debate, *New York Times*, 29 March 2011.

LANGUAGES

English (mother tongue), French (fluent), Spanish (spoken: fluent; written: working knowledge), Portuguese (spoken: comprehensive; written: limited knowledge), Italian (working knowledge), Arabic (beginners); Hindi (beginners)

BOARD POSITIONS

Currently serving on the board of Foreign Policy Association / PBS ‘Great Decisions in Foreign Policy’

SERVICE IN THE LOCAL COMMUNITY

Basilica of St Patrick’s Old Cathedral, New York , NY

May 2014 – present

- Serve as reader for the Spanish Mass, during daily Mass (May 2014 – Aug 2015), and Sunday Mass (Aug 2015 – present). Contributing to a vibrant Latin American community in downtown New York, and working to bridge the church to local service organisations, including the community of Sant’Egidio.

Community of Sant’Egidio, NY, NY

July 2017 – present

- Make and serve food for the homeless community in downtown New York City. Contributing locally as part of a network of small communities, represented in 73 countries globally.
- With a focus on prayer, peace, and the poor, efforts in New York have been to address the critical homeless situation, and to develop long-term relationships with those whom we serve.
- Actively recruiting young people to serve the homeless with Sant’Egidio.

St Patrick's Cathedral, New York, NY

May 2016 – present

- Weekday communicant at St Patrick's Cathedral in midtown Manhattan. Active part of parish life, including serving as a bridge between working professionals and priests, in support of those pursuing a deeper and richer spiritual life alongside their workday and family responsibilities.
- Ardent mentor of young women and men seeking to live a life of purpose, balance, and profit in New York City; as well as in Jewish communities in Europe and Israel.

IT SKILLS

Proficient in Microsoft Word, Excel, PowerPoint, and Access

INTERESTS

Economics; history; faith and spirituality; yoga and meditation; integrative health; travelling; art and architecture; languages; cooking; wine; literature; travel; music.

REFERENCES

Professional and academic references available upon request.