March 2005 Scandinavia Study Tour Itinerary

DAY 0 (MARCH 5, SATURDAY)

5:20 pm  Depart for Stockholm
- Flight number is SK904
- NOTE: the departing airport is NEWARK in New Jersey
- There are shuttle buses to get there from Port Authority Bus Terminal which leaves every 30 min
- You should be at the airport AT LEAST two hours before departure
- Flight time is approximately 8 hours

DAY 1 (MARCH 6, SUNDAY)

7:15am  Arrive at Arlanda Airport north of Stockholm
- When you land we will all have to pass through the border control, this will take us a while
- After border control we will pick up our luggage, go through customs and wait in the waiting area outside until everybody is made it through the border control etc.

~ 8:30am  Bus for sightseeing and transportation to hotel
- There will be a bus picking us up
- The bus will take us on a sightseeing tour around Stockholm before dropping us off at the hotel

~11:00am  Arrive at Scandic Hotel Malmen
- Check in at hotel
- There will most likely be a “group style” check in where you will be given vouchers to use

1:00pm  Departure for Vasa Museum and Skansen
- We will take public transport to visit the Vasa museum: http://www.vasamuseet.se
- If the weather is nice we will also visit the Skansen outdoor museum: http://www.skansen.se/
- These are two of the greatest things to do in Stockholm

7:00pm  Dinner in Södermalm are
- We will all go to a neighborhood restaurant for dinner

DAY 2 (MARCH 7, MONDAY)

7:00am  Breakfast

8:00am  Depart for ASSA ABLOY
- Please come to the hotel lobby at 8:00am SHARP!
- Attire is business casual

9:00am  Assa Abloy visit
- Final program to be decided
- http://www.assaabloy.com/

11:00am  Transportation to VS Group AB
- We will transport ourselves to our next visit
12:00pm  Company Visit at VS Group
  ➢ Final program to be decided
  ➢ http://www.vsgroup.com/

3:00pm  Transportation to SEB
  ➢ Transport to next company visit

~3:45pm  SEB Visit
  ➢ Final program to be decided
  ➢ Meeting with Head of Asset Management
  ➢ http://taz.vv.sebank.se/cgi-bin/pts3/pow/wcp/english.asp

5:30pm  Time to explore central Stockholm
  ➢ SEB Offices are in the heart of Stockholm so after the visit we will hang out in the city center

7:30pm  Dinner
DAY 3 (MARCH 8, TUESDAY)

7:00am  Breakfast

8:30am  To be decided
  ➢ We have a pending activity here which might or might not happen

10:00am  Departure for Booz Allen Hamilton
  ➢ If it is nice weather we will walk to Booz Allen passing the Royal Castle and the Old City
  ➢ Booz Allen will sponsor us with a conference room throughout the day

11:00am  Lecture/Presentation by Pelle Törnberg
  ➢ Topic to be decided
  ➢ Pelle Törnberg was responsible from 1993 for all of the Media companies within Industriförvaltnings AB Kinnevik, becoming President and CEO of Modern Times Group MTG AB when it was demerged from Kinnevik in 1997. Pelle managed the development of the Metro concept within MTG, becoming the President and CEO of Metro International when the company was, in turn, demerged from MTG in 2000. Pelle Törnberg is also a non-executive Director of Modern Times Group MTG AB.
  ➢ http://www.metro.lu/

12:15pm  Lunch and Booz Allen Presentation
  ➢ We will get a light lunch while we are listening to Tom Williams their managing partner

13:15pm  Break
  ➢ Please be back at Booz Allen offices at 2:45pm SHARP!

15:00pm  Presentation by Jan Carlzon
  ➢ Mr. Carlzon is Born 1941. Graduate economist, Honorary Doctor of Law. Partner in Ledstiernan since 1996. Executive chairman of Ledstiernan since April 11, 2000. Based in Stockholm and London. He is the former president of Vingresor and Linjeflyg and he was President and CEO of SAS 1981-1993.
  ➢ http://www.ledstiernan.com/

8:00pm  Joint dinner in central Stockholm
  ➢ Organizers will provide for dinner
Itinerary (Cont’d)

DAY 4 (MARCH 9, WEDNESDAY)

7:30am    Breakfast

8:30am   Departure for U.S. Embassay
         ➢ Please come to the hotel lobby at 8:30am SHARP!

9:30am   Check-in procedure at U.S. Embassy

10:30am  Presentations by staff at U.S. Embassy
         ➢ Final content to be decided

12:00pm  Departure for Stockholm School of Economics (SSE)

1:00pm   Joint program together with MBAs from SSE
         ➢ Afternoon and evening filled with fun and interesting activities

9:00pm   Party in Stockholm
         ➢ Wednesday nights are usually referred to as “Small Saturday” among the Swedes, after this evening you will know why
         ➢ Drink plenty of water before you go to bed

DAY 5 (MARCH 10, THURSDAY)

7:30am    Breakfast
         ➢ Yes, you will have to wake up this early!

8:30am   Departure for Presentation by Robin Edman
         ➢ We will have lunch at one of the resthouse

9:00am   Presentation by Robin Edman
         ➢ Mr. Edman is the Chief Executive of Swedish Industrial Design Foundation

11:00am  Return to Hotel

12:00pm  Departure from hotel to airport
         ➢ Please come to the hotel lobby at 12:00pm SHARP!

2:50pm   Departure for Bergen in Norway
         ➢ We have to change planes in Oslo

7:00pm   City Walk in Bergen
         ➢ Please come to the hotel lobby at 7:00pm SHARP!
Itinerary (Cont’d)

8:00pm  Dinner at the mountain top
  ➢ We will take the funicular to reach this restaurant with amazing views over the city

DAY 6 (MARCH 11, FRIDAY)

7:30am  Breakfast

8:30am  Transportation to railroad station
  ➢ Please come to the hotel lobby at 8:30am SHARP!

9:00am  Train departs
  ➢ Amazing train ride along wide expanses of forests, secluded lakes and dizzy waterfalls, to fertile valleys with well-kept farmsteads. Climb the Hardangervidda mountain range to Myrdal. Change trains for the famous Flåm Railway line. The Flåm Railway line, the steepest railway line in Northern Europe

12:00pm  Lunch in Flåm

1:00pm  Departure with Boat
  ➢ We will be traveling along Nærøyfjord, the narrowest fjord in Northern Europe, where steep mountain sides plunging down into the fjord

5:00pm  Coach transport to airport

8:05pm  Departure for Copenhagen

DAY 7 (MARCH 12, SATURDAY)

12:30pm  ALUMNI Lunch
  ➢ Please come to the hotel lobby at 12:00am SHARP!

8:00pm  Final Joint Dinner
  ➢ We will wine and dine at restaurant in central Copenhagen

DAY 8 (MARCH 13, SUNDAY)

9:00am  Departure for Airport
  ➢ Please come to the hotel lobby at 09:00am SHARP!

12:20pm  Departure for Newark Airport

3:00pm  Arrival at Newark Airport