

CITI 2009 Conference

October 23, 2009

**Reza Jafari
Chairman and CEO,
e-Development International**

**Chairman of the ITU TELCOM Board
reza.jafari@ties.itu.int**

9 Characteristics of a Successful Public-Private Partnership

- ***Focus on the End-user***
- ***Joint Vision and Deliverable Results***
- ***Sustainable Business Model***
- ***Shared Risk and Reward***
- ***Transformational regulatory Environment***

9 Characteristics of a Successful Public-Private Partnership

- ***Transparent and Responsible Governance***
- ***Contingency Plan for Unintended Consequences***
- ***Collaborative Innovation***
- ***Continuous Improvement of Processes***