

Tuesday, September 16, 2008
6:00 – 8:00 pm

THE PHILANTHROPY ROADMAP

MELISSA A. BERMAN

Giving away money is simple and often requires little thought. Giving money away effectively, however, is an entirely different matter.

The process of developing an effective giving program is a journey. As with any journey, you'll need a road map. Charting your course entails thinking through a few fundamental questions:

- What internal forces drive you to give?
- What issues in the world around us tug at both your heart and your head?
- How do you want the change to happen?
- How do you want to get involved?

This session will draw upon Professor Berman's extensive experience working with Rockefeller Philanthropy Advisors. The session is designed to help participants develop a strategic approach to their philanthropy, including methods to assess the results and impact of their philanthropy.

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NONPROFIT GOVERNANCE

RAYMOND FISMAN

Serving on a nonprofit board extends beyond attending board meetings and special events. There are fundamental components to high performance governance. Therefore, it is critical to understand:

- How are nonprofits governed?
- What is the role of the board in helping organizations achieve their missions?
- What are the common failings in achieving these goals?

Professor Fisman will present a case study on the Historical Society of Pennsylvania, which focuses on the role of the board in the near extinction, and subsequent revival of the organization. In addition, participants will review recent survey results on nonprofit governance, and discuss a framework for diagnosing the effectiveness of nonprofit boards.