

Applications will only be accepted using the Online Form. Please compile answers and digital required documents before beginning the form.

Columbia Small Business Pivot Loan Application Questions:

Name (as shown on income tax return)

Business name, if different from above

Business address listed on Income tax return

Eligible Zip Codes: 10025, 10026, 10027, 10029, 10030, 10031, 10032, 10033, 10034, 10035, 10037, 10039, 10040

Contact Telephone Number:

Email Address:

Business Website Address (required):

Federal tax classification-

Individual/Sole Proprietor or Single Member LLC

C Corporation or S Corporation, list names of all stock holders

Limited Liability Company, list names of LLC members

Partnership (list names of partners with equity of 20%+)

Self Identified Gender(s) of Owners

Race

Ethnicity

Veteran Status

Business Industry

Date business was established

of Employees:

Do you or your business have any Relationship with Columbia University? If so, What?

Does the Business have a relationship with any local merchant associations? If so, What?

How much were your sales in 2019 from January 1- June 30? \$ _____

How much were your sales in 2020 from January 1-June 30? \$ _____

What is the loan amount you are seeking? \$ _____

If you are awarded a loan, how will the funds be utilized for the business? Equipment, Advertising/Marketing, Inventory, Other

Additional Information:

Have you or your business ever been involved in a bankruptcy or insolvency? If yes, please explain:

Is your business or any of the business you own currently involved in judgments, claims or lawsuits? If yes, please explain:

Do you or your business have any tax payments or employee payments which are delinquent or are in dispute? If yes, please explain:

Have you applied for a grant or loan from any other source in the past twelve months? If Yes, What was the outcome?

Name and Contact Info for three references- Should be from client/vendor/supplier/landlord, (One personal reference permitted)

Explain your business model before the Covid-19 disaster. What did you sell? What distinguished your business from your competitors? Who was your target market? How many people worked for you?

How was your business affected by the Covid-19 disaster?

Required Additional Documents will need to be uploaded in pdf form to be accepted.

- Business Modification Slides (develop using information from your completed Business Model Canvas after completing the online Business Pivot Program)
- 2019 Business Tax Return (If Sole Proprietorship- 2018 Personal Tax Return incl. Schedule C) including Upper Manhattan Address
- 2019 IRS Form 4506-T
- 2020 Business Bank Statements
- 2020 Monthly Point of Sales Reports can be Paypal, Square, Stripe, Venmo, Cash App, any other form of sales records)
- Most recently filed Quarterly NYS Sales Tax Form, if applicable to business
- Credit Report dated within the past 90 days (Equifax, Transunion or D&B)
- Photos of Business including external signage
- Completed W-9 form- Must show same name and address as Tax Return(s)
- Photocopy of Applicant's NYS Legal Identification
- Financial Projections for next three years (including payments for requested loan). (For preparation assistance, see video: https://zoom.us/rec/share/4O1cNoj63XxOa9LjtV7zf_EuGtqmaaa8gSBM-cMyEhpaFqeZ_vyNFih2c_dsKk)