



EXECUTIVES IN RESIDENCE PROGRAM
2022 - 2023
BOOKLET

Student Testimonials



Lucila Arias MBA '22



I believe that EIR is one of the best programs that CBS offers. I've connected with +10 executives - each conversation has been different but equally enlightening. They are extremely successful business men and women that volunteer to speak with students about their professional (and personal) experiences, because they really care. I can tell that they really care because of the way in which they've engaged with me: Following up on our conversation, sending me articles that reminded them of my venture, and in the case of Stacey Ruchlamer, even inviting me to co-host an event with her. I highly encourage you to leverage this amazing resource.



Iyad Alajdad EMBA '23



I can't stress enough on the importance of leveraging the capabilities of CMC at CBS especially the Executive in Residence programme. Having such a diverse collection of seasoned experienced individuals who are happy to share their expertise and perspectives will add tremendous value towards shaping career management strategies while getting in touch with reality. I had an amazing experience speaking to Leanne Lachman and Gary Appel and both were candid and extremely helpful in providing guidance and advice.



Frances G. Litvak MBA '22



I've had the privilege of meeting with four Executives in Residence since I started at Columbia. From a seemingly simple question such as "why this industry?" to a more ambiguous one like, "how do I position myself for X,Y,Z 10 years down the road?", each one has offered something unique and influential throughout my recruiting journey and as I think about my career in the long-term.



As participants in the Executives in Residence Program at Columbia Business School, senior executives from a wide range of industries augment the students' educational experience. These leaders are recently retired or semi-retired from one career, avidly pursuing other activities and boards. Among other projects, the executives counsel students on their academic and career goals, lecture in class, and advise clubs.

The program, established in 1971, is an extraordinary resource for students, faculty and staff and has contributed significantly over the years to the strategic development of the School. Columbia's EIR program is unique among the top-tier MBA programs because of the scope of our executives' involvement at the school.

The program has two areas of focus:

- We advise and mentor students
 - Career counseling
 - New business ventures
 - Professional and personal challenges

- We contribute "practice" to the School's strategy of bridging theory to practice
 - Teaching
 - Industry and functional expertise
 - To other programs and centers at the School
 - Faculty research

There are two ways to meet with an Executive in Residence: During office hours or by attending a Lunch & Learn event. Office hours are listed on COIN. Our Lunch & Learn events are listed in the Campus Groups calendar and are communicated in our bi-weekly EIR Gazette, along with other relevant news and updates. We keep individual wait lists for each executive, so if there's someone you'd like to meet, email Alexandra Rogers at ar4442@gsb.columbia.edu.

Executives in Residence Program Tips for One-On-One Coaching Meetings

- 1 First and foremost, relax and enjoy the meeting. The session is entirely for your benefit. Our Executives participate because they have fun interacting and coaching students.
- 2 Do some simple preparation in advance of the meeting.
 - a Read the Executive's bio
 - b Upload an up-to-date résumé into COIN at the time of booking
 - c Clarify what your goal is for the session and why you picked the particular executive for the meeting
- 3 Introduce yourself at the beginning of the meeting so the exec knows who you are.
 - a What Program and term you are in
 - b What your concentration is
 - c What you are hoping to get out of the coaching meeting
- 4 Think in advance about questions you might ask that are linked to your objectives for the meeting.
- 5 And lastly, please send a thank you note to the Executive, shortly after your meeting. A quick email is perfect and will be greatly appreciated by our Executives all of whom generously volunteer their time.

Color Key for our Executives in Residence

BUSINESS & MANAGEMENT

CONSUMER INDUSTRIES

EDUCATION

ENTREPRENEURSHIP

ENVIRONMENTAL & SOCIAL CAUSE

FINANCIAL SERVICES

GOVERNMENT & POLICY

HEALTHCARE

REAL ESTATE

TECHNOLOGY

Al Drewes '82, Director, Executives in Residence Program brings over 35 years of executive experience with both global public and private equity portfolio companies in the consumer products space. Most recently he was the COO of the Sun Products Corporation. Prior to joining Sun Products, Al was the Senior Vice President and CFO of the Pepsi Bottling Group, where his initiatives included multibillion dollar acquisitions in Mexico and Russia. Education: B.S., University of Massachusetts, Amherst; MBA, Columbia Business School.



Fun Facts: I play and collect vintage Martin and Gibson guitars, and I spent my Covid 19 quarantine time reading Henry Kissinger's books on diplomacy and international relations.

PRIVATE EQUITY PUBLIC COMPANY CFO MULTINATIONAL EXECUTIVE LEADERSHIP
CONSUMER PRODUCTS EMERGING MARKETS M&A

Juan Ramon Alaix is the former Chief Executive Officer of Zoetis. During his seven-year tenure as CEO, Zoetis became the global leader in animal health, with \$5.8 billion in revenue in 2018, a market capitalization of nearly \$60 billion, and several groundbreaking new medicines ranked among the top products in the animal health industry. Mr. Alaix remains a member of the Zoetis Board of Directors and serves as an advisor to the company. In 2018, he was awarded the Deming Cup for Operational Excellence from the Columbia Business School for his achievements as CEO of Zoetis. Education: Graduate degree in economics from the Universidad de Madrid.



Fun Facts: Golfer, runner and expert cook

HEALTHCARE GENERAL MANAGEMENT CORPORATE GOVERNANCE

Gary B. Appel '77 serves on the Advisory Board of the Private Equity Program at Columbia Business School. He is also an Advisory Director and Investment Committee member of Investcorp International Inc. Bringing over 40 years' experience in the financial services industry, Gary was Vice Chairman of Castle Harlan, Inc., Senior Managing Director of Bear Stearns, Inc., and a founding partner of DLJ Merchant Banking. Education: BA, Vassar College; MBA, Columbia University.



PRIVATE EQUITY ENTREPRENEURSHIP INVESTMENT BANKING

Ciara Burnham is a financial services executive, board director, and investor with three decades of experience across the industry. Ciara serves on the boards of several financial services and fintech companies, and also works with nonprofit organizations focused on ESG, social impact, and education.



Ciara received an AB cum laude from Princeton University and an MBA with honors from Columbia Business School. She serves as chair of the board of trustees for EDC, a leading nonprofit working globally in education, health care, and economic opportunity. Ciara is a member of the advisory boards of the Tamer Center for Social Enterprise and the Program for Financial Studies at Columbia Business School, and the Dean's advisory council of Princeton University.

INVESTMENT BANKING CORPORATE FINANCE CONSULTING

Barbara Byrne is the former Vice Chairman of Investment Banking at Barclays PLC and at Lehman Brothers, the first woman to be named Vice Chairman at either firm. Barbara started her investment banking career in Lehman Brothers' Energy Group. In addition to holding senior leadership positions in both the Energy and Technology Investment Banking Groups, Barbara Co-Chaired Barclays Senior Client Coverage Council charged with identifying and driving best in class client centered effective coverage and solutions. While at Barclays, Barbara led their engagement with the World Economic Forum in Davos, Switzerland, where she was a member of the Gender Parity Task Force.



Barbara is currently an independent director of ViacomCBS Corporation (Chair of the Audit Committee) and is a trustee of the Institute of International Education and member of the Audit Committee. She is a former member of the British American Business Council, New York City Board (2013-2017), and of the board of trustees of Mount Holyoke College, South Hadley (2006-2016). She is also a Lifetime Member of the Council of Foreign Relations. Education: Bachelor's, Mount Holyoke College School.

Fun Facts: I Love ancient art and architecture, enjoy debating almost anything, fierce advocate for women in leadership, mother of four and devoted owner of a King Charles Spaniel. Believe in the power of optimism.

INVESTMENT BANKING MEDIA/ENTERTAINMENT SOCIAL ENTERPRISE

Alessandro Carlucci has spent 25 years in the cosmetics industry. He currently serves on the Advisory Board of CBS' Deming Center/ECLA Advisory Board. He worked for Natura Cosmetics for 25 years, the last 10 as its CEO. He participated actively in the company's IPO, and during his tenure as CEO, Natura became the biggest CFT and Direct Selling company in Brazil while also achieving a carbon neutral footprint. Alessandro is currently Chairman of the Board for Business for Social Responsibility (BSR). Education: BS, Fundação Getulio Vargas (FGV); Executive MBA, PDG/SDE Escola de Negócios; STC Executive program, Fundação Dom Cabral (FDC) and the Kellogg School of Management.



CONSUMER GOODS LATIN AMERICA SUSTAINABILITY LEADERSHIP

Toos N. Daruvala is co-CEO of MIO Partners, the in-house asset management arm of McKinsey & Company. He joined McKinsey in 1983; he was elected a Director (Senior Partner) in 1995; and he retired from the Firm in 2015. Toos has counseled CEOs and senior executives at a range of financial institutions and information/transaction services players on strategy and operational matters. Over his years at McKinsey, Toos led the Americas Risk Management Practice, the Americas Banking and Securities Practice, and the build-out of McKinsey's global Risk Advanced Analytics capability. Toos served on the global Board of McKinsey and the Advisory Board of the McKinsey Global Institute (MGI). He led McKinsey's Annual Review of the state of the banking industry. He has contributed to publications such as The Economist and Banking Strategies, and was a frequent speaker at financial industry forums. Toos currently serves on the board of the Royal Bank of Canada (RY), and previously served on the board of MIO Partners. He serves on the Advisory Board of the Ross School of Business at the University of Michigan, Ann Arbor, and is a member of the Board of the New York Philharmonic. Education: Bachelor of Technology, Indian Institute of Technology; MBA, University of Michigan, Ann Arbor.



Fun Facts: I'm a keen bridge player and occasional private pilot.

STRATEGY, ORGANIZATION CONSULTING LEADERSHIP OF FINANCIAL INSTITUTIONS

Victor Crawford is the chief executive officer of the Pharmaceutical segment at Cardinal Health. This segment distributes brand and generic pharmaceutical, specialty pharmaceutical and over-the-counter healthcare and consumer products. In addition, the Pharmaceutical segment provides services to support the development of these products to pharmaceutical manufacturers and healthcare providers across the country. Crawford serves on the board of directors for The Hershey Company, the National Urban League, Thomas Jefferson University, and the Jefferson Health Advisory Board. He received his bachelor's degree in accounting from Boston College.



GENERAL MANAGEMENT HEALTHCARE

PHARMACEUTICALS

Robert Essner is the retired chairman and CEO of Wyeth, which was one of the world's leading research-based pharmaceutical companies. He led the transformation of Wyeth into a science-based industry leader with strong positions in drugs, biotechnology, vaccines, nonprescription products and animal health. During his more than 30 years in the industry, Bob served as chairman of both U.S. and global pharmaceutical organizations. He is a director of MassMutual, NBTY, PPDI, Amicus Therapeutics, and the Children's Health Fund, and is a Senior Advisor to The Carlyle Group. Education: Bachelor's, Miami University; Master's, University of Chicago



Fun Facts: I'm an avid tennis player and audiophile.

GENERAL MANAGEMENT MARKETING HEALTHCARE
PHARMACEUTICALS BIOTECHNOLOGY

Neale S. Godfrey became one of the first female executives at The Chase Manhattan Bank. Later, she became the President of The First Women's Bank and founder of The First Children's Bank. In 1989, Neale formed her own company, Children's Financial Network, Inc., with a mission to educate children and their parents about money. She is the author of twenty-seven books that deal with money, life skills, and value issues. She also serves on New Jersey's State Employment and Training Commission Council on Gender Parity in Labor and Education as well as New Jersey's Science and Technology Workforce Subcommittee. Education: B.S., School of International Service, American University.



Fun Facts: Neale stars in her own one woman comedy show talking about her experiences as often being the only woman in a man's world.

ENTREPRENEURSHIP FINANCE MARKETING WRITING/PUBLISHING

Jesse J. Greene, Jr. '75 retired from IBM as VP Financial Management and Chief Financial Risk Officer in 2010. There he was responsible for the identification, assessment and monitoring of financial risks of the corporation, and the company's Enterprise Risk Management program. Mr. Greene held a broad range of positions in IBM as an engineer, tax attorney, and financial executive. Mr. Greene also worked at Eastman Kodak as Treasurer, VP Finance, acting CFO and Senior VP, Strategy and Information Technology, and at Compaq Computer Corporation as CFO and Senior VP of Strategic Planning. He is a member of the New York State Bar Association, the American Society of Mechanical Engineers and the Economic Club of New York, and has also served on the Board of Directors of the Strong Medical Center in Rochester, NY. He recently retired from the Board of Directors of Caterpillar. Education: MSME and BSME, NYU School of Engineering and Science; JD, Columbia Law School; MBA, Columbia Business School.



U.S. TAX AND ENERGY POLICY CORPORATE GOVERNANCE AND STRATEGY
RISK MANAGEMENT EDUCATION DEVELOPMENT OF LEADERSHIP SKILLS

Stephen Harty has 23 years of C-level experience in two very different industries.

Most recently Steve was CEO and Vice Chairman of National Flood Services while it acquired its biggest competitor and dealt with the overwhelming Superstorm Sandy. Prior, Steve spent 30 years in advertising, most recently as Chairman for North America at BBH, a leading British advertising network, where he worked with clients such as Google, Unilever, British Airways, and Miller Lite and participated in the launch of the Ally online bank. He joined BBH from the Plus Consulting Group and was a co-founder of Merkle Newman Harty, one of the first internally integrated firms on Madison Avenue. Steve began his advertising career with Ogilvy & Mather where he started as a trainee, was named the agency's youngest GM and later was Worldwide Account Director for American Express. Steve was selected as a White House Fellow and served as Special Assistant to the Director of the FBI. He was a Williams College trustee and Advisor for the Yale Center for Consumer Insight. Education: BA, Williams College; MPPM, Yale School of Management.

CHANGING CAREERS | ADVERTISING | BRANDS | MEDIA | THE FEDERAL GOVERNMENT



Robert H. Herz CPA, FCA serves on the boards of directors and various board committees of Fannie Mae, Morgan Stanley, Workiva Inc., Paxos, the Sustainability Accounting Standards Board Foundation, and the National Association of Corporate Directors. He provides consulting services on financial reporting and other matters through Robert H. Herz LLC, of which he is President. Previously, Bob was Chairman of the Financial Accounting Standards Board (FASB). He was a partner with PricewaterhouseCoopers for many years, head of the firm's Corporate Finance Advisory Services, senior technical partner, member of the firm's U.S. and Global Boards, and President of the Coopers & Lybrand and PricewaterhouseCoopers foundations. He has testified at Congressional hearings, authored or coauthored 7 books and over 80 articles and published papers and is a frequent speaker at major financial reporting and business conferences. Education: B.A. and Honorary Doctorate, University of Manchester.



Fun Facts: I was a member of the University of Manchester (England) volleyball team that was the 1972 British universities champion. At only 5'10" I was a setter on the team which had several players that played on their country's Olympic volleyball teams.

INVESTMENT BANKING AND CORPORATE FINANCE | CORPORATE GOVERNANCE
SUSTAINABILITY | FINANCIAL SERVICES REGULATION

M. Leanne Lachman is president of Lachman Associates, an independent real estate consulting company. Her early career was with Real Estate Research Corporation, where she served as CEO. A highly sought after speaker and widely published author of books and articles on the real estate industry, Leanne is also a Key Leader of the Urban Land Institute, and a director of Lincoln National Corporation. Education: BA, University of Southern California; MA, Claremont Graduate University.



Fun Facts: Certifiable culture vulture and ardent traveler, especially animal-oriented eco-tourism.

REAL ESTATE DEMOGRAPHICS (U.S. AND GLOBAL TRENDS) CORPORATE GOVERNANCE

Terry J. Lundgren served for 14 years as CEO of Macy's, Inc., operator of Macy's, Bloomingdale's, Bluemercury and one of the largest retail ecommerce businesses in America. He retired from Macy's, Inc. after serving also as the Executive Chairman. Prior, Lundgren had been President and Chief Merchandising Officer. As CEO, Lundgren led acquisition of The May Department Stores Company, nearly doubling the size of the company. The company operated approximately 575 department stores under the nameplates Macy's and Bloomingdale's, and approximately 150 specialty stores, as well as macys.com, bloomingdales.com and bluemercury.com. Prior to joining Federated, Lundgren was Chairman, CEO of Neiman Marcus. Lundgren currently serves on the boards of The Procter & Gamble Company, Carnegie Hall and The Economic Club of New York. Education: Bachelor's, The University of Arizona; Honorary Doctorate's, The University of Arizona and Suffolk University.



Fun Facts: I was presented the award from FIT & UofAz by Ralph Lauren and Anna Wintour.

ECONOMICS LEADERSHIP FASHION ART

Douglas L. Maine is a Senior Advisor to Brown Brothers Harriman & Co, a privately-held, Wall Street financial services firm. Maine is a Director for public company Albemarle (specialty chemicals) and Acreage Holdings (cannabis). Maine is also a Director of three private companies: Olympusat (cable content and distribution), R4 Technologies (AI and data science), and Noble Systems (contact center software). Maine joined IBM as CFO and Senior Vice President responsible for all financial, treasury, tax, business development, internal audit, and real estate activities, as well as IBM Global Financing Corporation. He later was general manager of two operating units. Prior to IBM, Maine was CFO and Executive VP of MCI (now part of Verizon) and held a variety of sales, operating and financial leadership roles. Doug has a business interest in the Arts and has produced Broadway shows, concerts and film events. Education: BS, Temple University, MBA, Hofstra University.



Fun Facts: I was highly involved in the launch of cellular phone service in 1983 and with the commercial start of the Internet in the early 1990's.

ENTREPRENEURSHIP PRIVATE EQUITY STRATEGY FAMILY-OWNED BUSINESSES

Eduardo Mestre is a Senior Managing Director and Chairman of Global Advisory at Evercore. Previously, he was Vice Chairman of Citigroup Global Markets, Inc. and Chairman of its Investment Banking Division; co-head of Salomon Brothers' mergers and acquisitions department; and an associate with the law firm of Cleary, Gottlieb, Steen & Hamilton. Since joining Evercore, Eduardo has represented, among others, Comcast in its acquisition of Sky, Whole Foods in its sale to Amazon, DuPont in its merger with Dow Chemical, Estee Lauder in its acquisition of Too Faced, and EMC in its sale to Dell. Eduardo currently serves on the board of directors of the Avis Budget Group, Inc. and is a past member of the board of Comcast Corporation and past Chairman of WNYC, New York's public radio station. Education: BA, Yale University; JD, Harvard Law School.



Fun Facts: I only buy pre owned cars - I have not bought a new car in over 20 years.

MERGERS & ACQUISITIONS CORPORATE FINANCE NEGOTIATION STRATEGIC ALLIANCES

Surya N. Mohapatra, Ph.D., has held senior leadership positions in the healthcare industry for more than 35 years, most recently as the Chairman, President and Chief Executive Officer of Quest Diagnostics. He has been a strong advocate of patient empowerment and accountability to improve healthcare and reduce costs. Prior, he served as Senior Vice President of Picker International, now part of Philips Medical Systems, where he played an important role in the design, manufacture and commercialization of Magnetic Resonance Imaging. Surya is currently a member of the Board of Directors of Xylem Inc., a leading global water technology and transport company, Malaria No More, Safe Water Networks, and Leidos Inc., a science and technology solutions leader in the defense, intelligence, homeland security, civil, and healthcare sectors. **Education:** BS, Sambalpur University, India; MS, University of Salford, England; PhD, University of London and the Royal College of Surgeons of England.



Fun Facts: I love innovation, technology and thinking the unthinkable! Love photography and visual arts.

STRATEGY TECHNOLOGY GLOBAL HEALTH INTERNATIONAL BUSINESS

Joyce M. Roché '72 has 25 years of experience in the beauty industry followed by 10 years in the non-profit world, where she retired as President and Chief Executive Officer of Girls Incorporated. Upon leaving Girls Inc., Ms. Roché became the author of one of the best-selling books on the Impostor Syndrome, *The Empress Has No Clothes...Conquering Self-Doubt to Embrace Success*. Before joining Girls Inc., Ms. Roché served as President and Chief Operating Officer of Carson Products Company, and Vice President of Global Marketing at Avon Products, Inc. While at Avon, Ms. Roché broke new ground, becoming Avon's first African American female vice president, and the company's first vice president of global marketing. She currently serves on the Board of Directors of Macy's Inc., the Chatham County Hospital Authority and The Savannah Economic Development Authority. Ms. Roché previously served on the boards of AT&T Inc., Anheuser-Busch Companies, May Department Stores, Dr. Pepper Snapple Group Inc., and Tupperware Brands Corporation. She is the former Vice Chair of the board of the Association of Governing Boards of Universities and Colleges and served as Chair of the Board of Trustees for Dillard University, where she is now Trustee Emerita. Education: B.S., Dillard University in New Orleans; MBA from Columbia University.



Areas of interest: Career leadership, career management, marketing, retail, consumer products, board governance.o

MARKETING RETAIL / LUXURY GOODS CUSTOMER GOODS

Josh Sapan is Executive Vice Chairman of AMC Networks, the global entertainment company behind the popular streaming services AMC+, Acorn TV, ALLBLK, Shudder and Sundance Now; several leading television networks AMC, BBC AMERICA, IFC, SundanceTV, and WE tv; film distribution label IFC Films; television production and worldwide content distribution division AMC Studios; and AMC Networks International, the company's international channels business. Sapan serves on the boards of The American Film Institute, The Paley Center for Media, the Museum of the Moving Image, New York Public Radio and The New School. He is the author of the "The Big Picture: America in Panorama" and the forthcoming "Third Act," both from Princeton Architectural Press.



CONSUMER INDUSTRIES BUSINESS STRATEGY MEDIA

Stacy Ruchlamer has more than 20 years of experience in the financial industry. As the Specialty Retail Analyst at Shearson Lehman Brothers, Stacy was among the youngest analysts to ever achieve #1 on Institutional Investor's All American Research Team. Listed on Crain's 40 under 40, Stacy founded and served as General Partner of The Consumer Fund, one of the early sector hedge funds. Stacy has consulted for private consumer companies on strategy, growth initiatives and capital raising. She served on the Board of Directors of Stein Mart, Inc., The Icing and New West Eyeworks, and has spearheaded children's literacy programs throughout her career. **Education:** BA, Union College.



Fun Facts: Growing up my dad took me to every NY Giants home game.

SOCIAL RESPONSIBILITY BUSINESS STRATEGY BRAND DEVELOPMENT
WOMEN AND LEADERSHIP

Len Sherman brings over 30 years of business experience and academic research on growth strategy, innovation, and entrepreneurship. Professor Sherman teaches "Strategy for Long-Term Growth" and "Entrepreneurship in Large Enterprises" to MBA and EMBA students. Dr. Sherman was a Senior Partner at Accenture, where he served as President of two Business Process Outsourcing units: Accenture Procurement Solutions and Accenture Learning. He also served as a founding General Partner of Accenture Technology Ventures. He sat on the Boards of Directors of five technology-based firms. Dr. Sherman also led Accenture's Global Strategic Services Practice. Dr. Sherman joined Accenture from J. D. Power and Associates where he had been managing partner of the firm's management consulting practice and responsible for European business operations. Prior, he was a partner with Booz, Allen & Hamilton with responsibility for its U.S. automotive practice. Sherman frequently writes articles on a range of business strategy issues and has contributed expert commentary to business publications. His book on growth strategy – If You're in a Dogfight, Become a Cat!: Strategies for Long-Term Growth – was published in 2017 by Columbia University Press. Education: BS, MS, and Ph.D., M.I.T.



Fun Facts: Passionate aviation enthusiast and commercial multi-engine pilot who has flown 100's of medical transport missions to bring patients from remote locations to major medical facilities in Boston, Philadelphia, and New York.

ENTREPRENEURSHIP BUSINESS STRATEGY
PRODUCT DEVELOPMENT AND CUSTOMER EXPERIENCE ASSESSMENTS

Colin Stretch recently retired as General Counsel of Facebook, Inc., where he led the company's legal and security teams and was responsible for corporate governance and corporate legal affairs. Colin joined the company in 2010, and during his time there worked on matters ranging from litigation over the company's founding, to the IPO and its aftermath; from major regulatory investigations in the US and abroad, to congressional testimony relating to foreign interference in the 2016 election; from the acquisitions of Instagram and WhatsApp, to the implementation of major privacy legislation in Europe. During his time at the company, Colin helped the organization scale from under 1,000 employees to over 40,000. Colin's first role out of law school was as a law clerk for Judge Laurence Silberman on the United States Court of Appeals for the D.C. Circuit. He then spent a year with the Antitrust Division of the U.S. Department of Justice investigating the major airlines' response to the rise of low-cost passenger airlines. Following his time at the Department of Justice, he clerked for Justice Stephen Breyer on the United States Supreme Court. Prior to joining Facebook, Colin was a partner at Kellogg Huber Hansen Todd Evans & Figel in Washington D.C., where he handled litigation, appellate, and regulatory matters. **Education:** Dartmouth College, AB, 1991; Harvard Law School, JD, 1996.



Fun Facts: I live in Washington, DC, with my family, but I was born and raised in San Francisco and I am a passionate Bay Area sports fan. I was in the stands when Cal beat Stanford with "The Play" in 1982.

TECHNOLOGY AND SOFTWARE

GOVERNMENT & POLICY

Joe Timko is a former McKinsey & Co partner who worked in telecom communications equipment and services, IT software and services, industrial controls, and chemicals for 13 years. In 2010, he moved to the corporate sector where he served as Chief Strategy Officer for two Fortune 500 companies (ADP, a leading human capital software and services company, and Pitney Bowes, a global player in shipping and communications). More recently, he spent 3 years in the Americas advisory strategy practice of Ernst & Young. He also serves on the boards of PlanetiQ, a satellite weather data company, and Navicore Solutions, a consumer debt counseling non-profit. Previously he served on the US Advisory Board of non-profit Enactus. Joe Timko has been part of the Executive in Residence Program at Columbia Business School for 4 years and guest lecturer at MBA schools including Columbia, UVa Darden, Duke Fuqua, UNC Kenan Flagler, and UT Austin. **Education:** BS, Virginia Tech; MS, Stanford University; MBA, The Wharton School.



Fun Facts: Huge Yankee fan and family historian with photos back to 1890.

TECHNOLOGY AND SOFTWARE

OPERATIONAL TRANSFORMATION

PEOPLE DEVELOPMENT

DECISION-MAKING AND BEHAVIORAL ECONOMICS

Peter Tollman '89 is Senior Partner Emeritus at Boston Consulting Group. He's also Senior Advisor to the firm and, previously, was Managing Director and Senior Partner in the firm's Boston office. He led BCG's CEO Advisory Practice globally, served as global leader of BCG's Biopharmaceutical Practice, and led its People and Organization Practice in the Americas. He was also a BCG Fellow, a prestigious thought-leadership post. Over the course of his consulting career, Peter has served many leading firms across industries and around the globe and has counseled numerous CEOs. He specialized in strategy and organizational and operational effectiveness and has advised on numerous corporate transformations, restructurings and mergers. Peter has authored a large number of publications, and has been a featured speaker at many corporate and industry events. He coauthored the book *Six Simple Rules: How to Manage Complexity without Getting Complicated*, detailing the transformational approach to improving organizational performance that he helped to pioneer. Peter joined BCG in 1989. He was also founding managing director of a healthcare venture capital firm, MPM Capital. He is a board member of Tech Care for All and sits on the Board of Governors of the Jerusalem Academy of Music and Dance at the Hebrew University. He is an Operating Advisory Board Member at BV Investments and a Special Advisor to Anzu Partners. **Education:** Peter received his PhD in engineering from the University of Cape Town, and his MBA with distinction from Columbia Business School, class of '89.



CONSULTING | OPERATIONAL TRANSFORMATION | BUSINESS STRATEGY

HEALTHCARE

Mark A. Zurack teaches Capital Markets and Investments, Equity Derivatives and Equity Markets and Products at CBS. Professor Zurack started the equity derivatives research group at Goldman Sachs. He later assumed a broader leadership role in equity derivatives, leading the effort to cross-market equity derivatives products to high-net-worth individuals. He became a partner in 1994 and a managing director in 1996. Education: BS, State University of New York at Binghamton; MBA, Cornell; CFA.



Fun Facts: I have been working at Columbia longer (18.5 years) than I worked at Goldman Sachs. However, Columbia years are much shorter (and less stressful) than GS years.

CAPITAL MARKETS | PORTFOLIO CONSTRUCTION

RISK MANAGEMENT AND QUANTITATIVE RESEARCH

ABOUT THE EXECUTIVES IN RESIDENCE

Established in 1971, Columbia Business School's Executives in Residence program is an extraordinary resource for students, faculty, and staff, and has contributed significantly over the years to the strategic development of the School. Columbia's EIR program is unique among the top-tier MBA programs because of the scope of our executives' involvement at the school.

Executives in Residence

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