As participants in the Executives in Residence Program at Columbia Business School, senior executives from a wide range of industries augment the students’ educational experience. These leaders are recently retired or semi-retired from one career, avidly pursuing other activities and boards. Among other projects, the executives counsel students on their academic and career goals, lecture in class, and advise clubs.

The program, established in 1971, is an extraordinary resource for students, faculty and staff and has contributed significantly over the years to the strategic development of the School. Columbia’s EIR program is unique among the top-tier MBA programs because of the scope of our executives’ involvement at the school.

The program has two areas of focus:

- We advise and mentor students
  - Career counseling
  - New business ventures
  - Professional and personal challenges

- We contribute “practice” to the School’s strategy of bridging theory to practice
  - Teaching
  - Industry and functional expertise
    • To other programs and centers at the School
    • Faculty research

There are two ways to meet with an Executive in Residence: During office hours or by attending a Lunch & Learn event. Office hours are listed on COIN. Our Lunch & Learn events are listed in the Campus Groups calendar and are communicated in our weekly emails, along with other relevant news and updates. We keep individual wait lists for each executive, so if there’s someone you’d like to meet, email Amy Jones at aj2937@gsb.columbia.edu.

"Executives in Residence has been an extremely important part of my second year at Columbia Business School. I wish I would have scheduled more appointments in my first year. I have been able to interact with incredible leaders within industry, asking them candid questions to progress my career and grow my own personal network. I always recommend that students meet with the Executives in Residence. I will continue to benefit from the program far beyond my graduation date.”

Zachary Lopez ’20
MBA Program

www8.gsb.columbia.edu/about-us/executives-in-residence
Executives in Residence Program
Tips for One-On-One Coaching Meetings

1. First and foremost, relax and enjoy the meeting. The session is entirely for your benefit. Our Executives participate because they have fun interacting and coaching students.

2. Do some simple preparation in advance of the meeting.
   a. Read the Executive’s bio
   b. Upload an up-to-date résumé into COIN at the time of booking
   c. Clarify what your goal is for the session and why you picked the particular executive for the meeting

3. Introduce yourself at the beginning of the meeting so the exec knows who you are.
   a. What Program and term you are in
   b. What your concentration is
   c. What you are hoping to get out of the coaching meeting

4. Think in advance about questions you might ask that are linked to your objectives for the meeting.

5. And lastly, please send a thank you note to the Executive, shortly after your meeting. A quick email is perfect and will be greatly appreciated by our Executives all of whom generously volunteer their time.

“Time spent with the Executives in Residence has been the most transformative experience for me at Columbia. The insights are so sincere and gave me new ideas for my startup.”

Ivy Yang ‘20
EMBA Program

Color Key for our Executives in Residence
Al Drewes ’82, Director, Executives in Residence Program brings over 35 years of executive experience with both global public and private equity portfolio companies in the consumer products space. Most recently he was the COO of the Sun Products Corporation. Prior to joining Sun Products, Al was the Senior Vice President and CFO of the Pepsi Bottling Group, where his initiatives included multibillion dollar acquisitions in Mexico and Russia. Education: B.S., University of Massachusetts, Amherst; MBA, Columbia Business School.

Robert M. Amen ’73 served as Chairman and Chief Executive Officer of International Flavors and Fragrances Corp. Prior to IFF, Mr. Amen was President of International Paper Company, where he played a major role in developing the company’s international strategy and in transforming the company’s operations and business focus. During his 23 years at the company Rob also served as executive vice president and president of International Paper Europe. Rob is Chairman of the Deming Center Advisory Board at Columbia University. He also serves on the Board of Directors of the Verso Corporation and Balfour Beatty PLC. Education: Bachelor’s, Boston College; MBA, Columbia University.

Gary B. Appel ’77 serves on the Advisory Board of the Private Equity Program at Columbia Business School. He is also an Advisory Director and Investment Committee member of Investcorp International Inc. Bringing over 40 years’ experience in the financial services industry, Gary was Vice Chairman of Castle Harlan, Inc., Senior Managing Director of Bear Stearns, Inc., and a founding partner of DLJ Merchant Banking. Education: BA, Vassar College; MBA, Columbia University.

Pauline Brown was the Chairman of North America for the world’s leading luxury goods company, LVMH Moët Hennessy Louis Vuitton, where she provided regional leadership for seventy brands in five sectors. Before joining LVMH, Pauline was a managing director at the private equity firm The Carlyle Group, where she specialized in buyouts in the global consumer and retail sectors. Pauline began her career as a management consultant at Bain, and has held senior executive positions at leading beauty companies, including Estee Lauder and Avon. Her recent book, Aesthetic Intelligence, is based on a graduate school course she designed and taught at Harvard Business School. In addition to writing and lecturing, Pauline also hosts a weekly lifestyle show on SiriusXM, called “Tastemakers,” on which she interviews experts in the worlds of art, fashion and design. Education: BA, Dartmouth College; MBA, The Wharton School.
**Alessandro Carlucci** has spent 25 years in the cosmetics industry. He currently serves on the Advisory Board of CBS’ Deming Center/ECLA Advisory Board. He worked for Natura Cosmetics for 25 years, the last 10 as its CEO. He participated actively in the company’s IPO, and during his tenure as CEO, Natura became the biggest CFT and Direct Selling company in Brazil while also achieving a carbon neutral footprint. Alessandro is currently Chairman of the Board for Business for Social Responsibility (BSR). **Education:** BS, Fundação Getulio Vargas (FGV); Executive MBA, PDG/SDE Escola de Negócios; STC Executive program, Fundação Dom Cabral (FDC) and the Kellogg School of Management.

**Toos N. Daruvala** is co-CEO of MIO Partners, the in-house asset management arm of McKinsey & Company. He joined McKinsey in 1983; he was elected a Director (Senior Partner) in 1995; and he retired from the Firm in 2015. Toos has counseled CEOs and senior executives at a range of financial institutions and information/transaction services players on strategy and operational matters. Over his years at McKinsey, Toos led the Americas Risk Management Practice, the Americas Banking and Securities Practice, and the build-out of McKinsey’s global Risk Advanced Analytics capability. Toos served on the global Board of McKinsey and the Advisory Board of the McKinsey Global Institute (MGI). He led McKinsey’s Annual Review of the state of the banking industry. He has contributed to publications such as The Economist and Banking Strategies, and was a frequent speaker at financial industry forums. Toos currently serves on the board of the Royal Bank of Canada (RY), and previously served on the board of MIO Partners. He serves on the Advisory Board of the Ross School of Business at the University of Michigan, Ann Arbor, and is a member of the Board of the New York Philharmonic. **Education:** Bachelor of Technology, Indian Institute of Technology; MBA, University of Michigan, Ann Arbor.

**Robert Essner** is the retired chairman and CEO of Wyeth, which was one of the world’s leading research-based pharmaceutical companies. He led the transformation of Wyeth into a science-based industry leader with strong positions in drugs, biotechnology, vaccines, nonprescription products and animal health. During his more than 30 years in the industry, Bob served as chairman of both U.S. and global pharmaceutical organizations. He is a director of MassMutual, NBTY, PPD, Amicus Therapeutics, and the Children’s Health Fund, and is a Senior Advisor to The Carlyle Group. **Education:** Bachelor’s, Miami University; Master’s, University of Chicago.
John V. Faraci  Former Chairman and CEO of International Paper. John sits on the boards of United Technologies Corp., PPG Industries, Inc., and ConocoPhillips. Chairman of the Board of Trustees for Denison University and National Fish and Wildlife Foundation, John is also an operating partner with Advent International Global Private Equity. Education: BA, Denison University; MBA, University of Michigan.

Stephen J. Girsky  has more than 30 years of automotive experience working with senior corporate and board executives, labor leaders, OEM leaders, suppliers and dealers, and national and local policy makers. He is Managing Partner of VectoIQ, an independent advisory firm based in New York focused on smart transportation technologies. He is a director at US Steel Corp, Brookfield Business Partners, Drive.ai, and Valens Semiconductor. Steve has served in a number of capacities at General Motors, including GM Vice Chairman, with responsibility for global corporate strategy, new business development, global product planning and program management, global R&D, and global purchasing and supply chain. Steve has also served as president of Centerbridge Industrial Partners, an affiliate of Centerbridge Partners, LP. Education: BS, University of California at Los Angeles; MBA, Harvard Business School.

Neale S. Godfrey  became one of the first female executives at The Chase Manhattan Bank. Later, she became the President of The First Women’s Bank and founder of The First Children’s Bank. In 1989, Neale formed her own company, Children’s Financial Network, Inc., with a mission to educate children and their parents about money. She is the author of twenty-seven books that deal with money, life skills, and value issues. She also serves on New Jersey’s State Employment and Training Commission Council on Gender Parity in Labor and Education as well as New Jersey’s Science and Technology Workforce Subcommittee. Education: B.S., School of International Service, American University.
Jesse J. Greene, Jr. ’75 retired from IBM as VP Financial Management and Chief Financial Risk Officer in 2010. There he was responsible for the identification, assessment and monitoring of financial risks of the corporation, and the company’s Enterprise Risk Management program. Mr. Greene held a broad range of positions in IBM as an engineer, tax attorney, and financial executive. Mr. Greene also worked at Eastman Kodak as Treasurer, VP Finance, acting CFO and Senior VP, Strategy and Information Technology, and at Compaq Computer Corporation as CFO and Senior VP of Strategic Planning. He is a member of the New York State Bar Association, the American Society of Mechanical Engineers and the Economic Club of New York, and has also served on the Board of Directors of the Strong Medical Center in Rochester, NY. He recently retired from the Board of Directors of Caterpillar. Education: MSME and BSME, NYU School of Engineering and Science; JD, Columbia Law School; MBA, Columbia Business School.

Stephen Harty has 23 years of C-level experience in two very different industries. Most recently Steve was CEO and Vice Chairman of National Flood Services while it acquired its biggest competitor and dealt with the overwhelming Superstorm Sandy. Prior, Steve spent 30 years in advertising, most recently as Chairman for North America at BBH, a leading British advertising network, where he worked with clients such as Google, Unilever, British Airways, and Miller Lite and participated in the launch of the Ally online bank. He joined BBH from the Plus Consulting Group and was a co-founder of Merkley Newman Harty, one of the first internally integrated firms on Madison Avenue. Steve began his advertising career with Ogilvy & Mather where he started as a trainee, was named the agency’s youngest GM and later was Worldwide Account Director for American Express. Steve was selected as a White House Fellow and served as Special Assistant to the Director of the FBI. He was a Williams College trustee and Advisor for the Yale Center for Consumer Insight. Education: BA, Williams College; MPPM, Yale School of Management.

Katherine Hensel is a retired hedge fund manager, institutional investor, and financial services industry executive. As a Managing Director at Lehman Brothers, she gained international prominence as the youngest-ever functional Chief Investment Officer of a major Wall Street firm. As a commercial banks analyst at Lehman, Katherine was ranked number one on Greenwich and Institutional Investor surveys. Later, she and her partner built Sage Asset Management from scratch to more than $1 billion in assets under management within five years. Ms. Hensel covered a range of sectors on both the growth and value side, including consumer, industrial, financial, selected sub-sectors of healthcare, and others. She began her career in the Energy practices of Donaldson, Lufkin & Jenrette, and PaineWebber. Education: BA and MBA, Harvard University.
Robert H. Herz CPA, FCA serves on the boards of directors and various board committees of Fannie Mae, Morgan Stanley, Workiva Inc., Paxos, the Sustainability Accounting Standards Board Foundation, and the National Association of Corporate Directors. He provides consulting services on financial reporting and other matters through Robert H. Herz LLC, of which he is President. Previously, Bob was Chairman of the Financial Accounting Standards Board (FASB). He was a partner with PricewaterhouseCoopers for many years, head of the firm’s Corporate Finance Advisory Services, senior technical partner, member of the firm’s U.S. and Global Boards, and President of the Coopers & Lybrand and PricewaterhouseCoopers foundations. He has testified at Congressional hearings, authored or coauthored 7 books and over 80 articles and published papers and is a frequent speaker at major financial reporting and business conferences.

**Education:** B.A. and Honorary Doctorate, University of Manchester.

**Topics:**
- Investment Banking and Corporate Finance
- Corporate Governance
- Sustainability
- Financial Services Regulation

Ehud Houminer serves on Columbia Business School’s Board of Overseers and has taught courses in corporate strategy, international strategy, general management, and business policy. Ehud held numerous high-level appointments in Asia, Australia, Europe and North America during his long career, including senior corporate vice president for corporate planning and president and CEO of Philip Morris USA. He is a director of Avnet, Inc. and numerous Dreyfus mutual funds.

**Education:** BA, Hebrew University, Jerusalem; MBA, The Wharton School.

**Topics:**
- General Management
- Domestic and International Business Strategy
- Consumer Products and Manufacturing Industries with a Global Scope

M. Leanne Lachman is president of Lachman Associates, an independent real estate consulting company. Her early career was with Real Estate Research Corporation, where she served as CEO. A highly sought after speaker and widely published author of books and articles on the real estate industry, Leanne is also a Key Leader of the Urban Land Institute, and a director of Lincoln National Corporation.

**Education:** BA, University of Southern California; MA, Claremont Graduate University.

**Topics:**
- Real Estate
- Demographics (U.S. and Global Trends)
- Corporate Governance
Terry J. Lundgren served for 14 years as CEO of Macy’s, Inc., operator of Macy’s, Bloomingdale’s, Bluemercury and one of the largest retail ecommerce businesses in America. He retired from Macy’s, Inc. after serving also as the Executive Chairman. Prior, Lundgren had been President and Chief Merchandising Officer. As CEO, Lundgren led acquisition of The May Department Stores Company, nearly doubling the size of the company. The company operated approximately 575 department stores under the nameplates Macy’s and Bloomingdale’s, and approximately 150 specialty stores, as well as macy's.com, bloomingdales.com and bluemercury.com. Prior to joining Federated, Lundgren was Chairman, CEO of Neiman Marcus. Lundgren currently serves on the boards of The Procter & Gamble Company, Carnegie Hall and The Economic Club of New York. Education: Bachelor’s, The University of Arizona; Honorary Doctorate’s, The University of Arizona and Suffolk University.

Douglas L. Maine is a Senior Advisor to Brown Brothers Harriman & Co, a privately-held, Wall Street financial services firm. Maine is a Director for public company Albemarle (specialty chemicals) and Acreage Holdings (cannabis). Maine is also a Director of three private companies: Olymupasat (cable content and distribution), R4 Technologies (AI and data science), and Noble Systems (contact center software). Maine joined IBM as CFO and Senior Vice President responsible for all financial, treasury, tax, business development, internal audit, and real estate activities, as well as IBM Global Financing Corporation. He later was general manager of two operating units. Prior to IBM, Maine was CFO and Executive VP of MCI (now part of Verizon) and held a variety of sales, operating and financial leadership roles. Doug has a business interest in the Arts and has produced Broadway shows, concerts and film events. Education: BS, Temple University, MBA, Hofstra University.

Eduardo Mestre is a Senior Managing Director and Chairman of Global Advisory at Evercore. Previously, he was Vice Chairman of Citigroup Global Markets, Inc. and Chairman of its Investment Banking Division; co-head of Salomon Brothers’ mergers and acquisitions department; and an associate with the law firm of Cleary, Gottlieb, Steen & Hamilton. Since joining Evercore, Eduardo has represented, among others, Comcast in its acquisition of Sky, Whole Foods in its sale to Amazon, DuPont in its merger with Dow Chemical, Estee Lauder in its acquisition of Too Faced, and EMC in its sale to Dell. Eduardo currently serves on the board of directors of the Avis Budget Group, Inc. and is a past member of the board of Comcast Corporation and past Chairman of WNYC, New York’s public radio station. Education: BA, Yale University; JD, Harvard Law School.
Jack Mitchell is Chairman of Mitchell Stores (Mitchells/Richards/ Wilkes/Marios), a three-generation family business founded by his parents that operates men's and women's specialty stores. In 2003, Jack launched a “second career” as an author and speaker, keynoting at events for corporations including Morgan Stanley, Conde Nast, Merrill Lynch, Nike, Starbucks, and Harvard University. Jack has appeared on The NBC Today Show, and Kudlow & Cramer TV show as well as numerous radio interviews and online and print articles. Jack has been quoted in national magazines as a customer service and management leadership expert. INC Magazine listed Jack as one of the 26 Entrepreneurs We Love. Jack shares with his family a number of Community leadership Awards from the Anti-Defamation league, The Menswear Division of UJA-Federation of New York, and Sacred Heart University. Jack is on the Yale Cancer Board and Greenwich Hospital Board of Trustees. Education: BA, Wesleyan University; MA, University of California-Berkeley.

Surya N. Mohapatra, Ph.D., has held senior leadership positions in the healthcare industry for more than 35 years, most recently as the Chairman, President and Chief Executive Officer of Quest Diagnostics. He has been a strong advocate of patient empowerment and accountability to improve healthcare and reduce costs. Prior, he served as Senior Vice President of Picker International, now part of Philips Medical Systems, where he played an important role in the design, manufacture and commercialization of Magnetic Resonance Imaging. Surya is currently a member of the Board of Directors of Xylem Inc., a leading global water technology and transport company, Malaria No More, Safe Water Networks, and Leidos Inc., a science and technology solutions leader in the defense, intelligence, homeland security, civil, and healthcare sectors. Education: BS, Sambalpur University, India; MS, University of Salford, England; PhD, University of London and the Royal College of Surgeons of England.

Stacy Ruchlamer has more than 20 years of experience in the financial industry. As the Specialty Retail Analyst at Shearson Lehman Brothers, Stacy was among the youngest analysts to ever achieve #1 on Institutional Investor’s All American Research Team. Listed on Crain’s 40 under 40, Stacy founded and served as General Partner of The Consumer Fund, one of the early sector hedge funds. Stacy has consulted for private consumer companies on strategy, growth initiatives and capital raising. She served on the Board of Directors of Stein Mart, Inc., The Icing and New West Eyeworks, and has spearheaded children’s literacy programs throughout her career. Education: BA, Union College.
Len Sherman brings over 30 years of business experience and academic research on growth strategy, innovation, and entrepreneurship. Professor Sherman teaches “Strategy for Long-Term Growth” and “Entrepreneurship in Large Enterprises” to MBA and EMBA students. Dr. Sherman was a Senior Partner at Accenture, where he served as President of two Business Process Outsourcing units: Accenture Procurement Solutions and Accenture Learning. He also served as a founding General Partner of Accenture Technology Ventures. He sat on the Boards of Directors of five technology-based firms. Dr. Sherman also led Accenture’s Global Strategic Services Practice. Dr. Sherman joined Accenture from J. D. Power and Associates where he had been managing partner of the firm’s management consulting practice and responsible for European business operations. Prior, he was a partner with Booz, Allen & Hamilton with responsibility for its U.S. automotive practice. Sherman frequently writes articles on a range of business strategy issues and has contributed expert commentary to business publications. His book on growth strategy – If You’re in a Dogfight, Become a Cat!: Strategies for Long-Term Growth – was published in 2017 by Columbia University Press. Education: BS, MS, and Ph.D., M.I.T.

ENTREPRENEURSHIP BUSINESS STRATEGY
PRODUCT DEVELOPMENT AND CUSTOMER EXPERIENCE ASSESSMENTS

Joe Timko’s career has been focused on B2B technology, software, and consulting. He most recently served as Chief Strategy Officer of ADP, a leading human capital software and services company. Prior to that, he was Executive Vice President & Chief Technology & Strategy Officer for Pitney Bowes. Joe was previously a partner at McKinsey & Company in the Technology/Telecom and Industrial Sector practice. Prior to McKinsey, Joe was a product manager and R&D leader for Bell Laboratories. Joe served on the US Advisory Board of Enactus, a campus-based, entrepreneurial non-profit. He lectures on topics such as leading innovation, behavioral economics in executive decision making, and execution of strategy. Education: BS, Virginia Tech; MS, Stanford University; MBA, The Wharton School.

TECHNOLOGY AND SOFTWARE OPERATIONAL TRANSFORMATION
PEOPLE DEVELOPMENT DECISION-MAKING AND BEHAVIORAL ECONOMICS
Dave Walsh brings over 40 years of executive experience in global public companies, closely-held corporations, and the public sector. Formerly President and CEO of the Amalgamated Life Insurance Company and its parent, Alico Services Corporation, Dave also served in senior executive positions at SBLI USA, AIG, and Swiss Re. He was a U.S. delegate to the Organisation for Economic Cooperation and Development (OECD), a prosecutor during the construction of the Trans-Alaska Pipeline, and Director of Insurance and Director of International Trade for the State of Alaska.

**Education:** BS, Loras College; MS, Cornell University; MBA, Alaska Pacific University; JD, The University of Wisconsin. He is currently working toward a Ph.D from the University College Dublin and earned CLU, ChFC, and RICP designations from the American College of Financial Services.

Mark A. Zurack teaches Capital Markets and Investments, Equity Derivatives and Equity Markets and Products at CBS. Professor Zurack started the equity derivatives research group at Goldman Sachs. He later assumed a broader leadership role in equity derivatives, leading the effort to cross-market equity derivatives products to high-net-worth individuals. He became a partner in 1994 and a managing director in 1996.

**Education:** BS, State University of New York at Binghamton; MBA, Cornell; CFA.