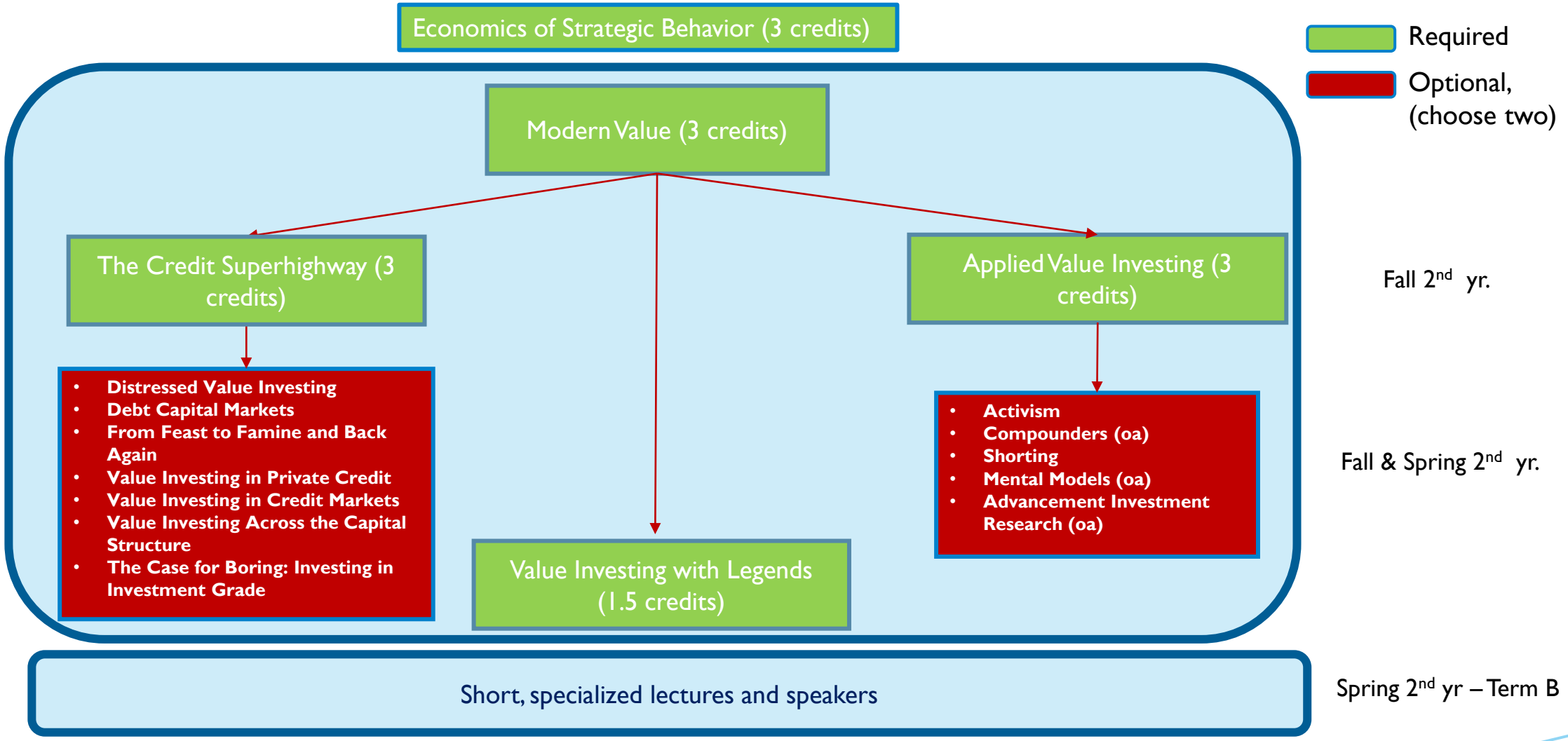The Center's Curriculum: the new Value Investing Program